



IF Bluegrass Student Day & Career Maker Faire,
EXHIBITOR OPPORTUNITIES
Wednesday, April 19, ECU Centre for the Arts
Tuesday, November 14, Centre College Norton Centre for the Arts

9:00 a.m. – 2:30 p.m.

Eastern Kentucky University Center for the Arts
Centre College Norton Center for the Arts

Student Objectives:

- To expose students to career and college opportunities in the Bluegrass Region and innovations in select career clusters and STEM disciplines
- To increase students' entrepreneurship, problem-solving, critical thinking skills
- To increase students' knowledge of college and career options related to their chosen career clusters and expose them to all opportunities.
- To be inclusive of all students, with focus on underserved, disadvantaged youth.

Who Should Exhibit at the IF Bluegrass Career Maker Faire: Colleges Universities (including specific academic programs and admissions) Businesses, Manufacturers, Workforce Training schools and organizations, Technical Training Schools, Advanced Manufacturing, Entrepreneurial Incubators & Companies, Creative & Arts Organizations, STEM related entities, more.

Why: Service to advance the regional economically and academically by joining approximately 1,000 8th-12th grade students from the 18-county Bluegrass Region for an exciting day of networking and relationship building. We want students to have an "Ah Ha" the light bulb comes on, experience when they see your innovative hands-on exhibit. We want them to say, "I didn't know about that," "That's So Cool," "That's where I want to go to school," "That's what I want to be."

Where: The upstairs and downstairs lobbies for the ECU Center will be an ideal setting for exhibitors. We will work to group exhibitors in specific career and learning clusters so it's very easy for students and their teachers, chaperones. At Centre College, the Faire will be at the athletic facility next door to the Norton Center.

What: We encourage exhibitors to be creative, providing something to do, see, feel, touch, smell, provide an experience, a demonstration. Career "speed dating" concepts will be utilized, sending students to you in groups of 25-30 at a time. We don't want this to be a boring trade show, career fair type of event. Half of the Students in attendance will experience the Maker Faire, while others are listening to speakers in the auditorium. It will all be coordinated depending on arrival and departures of buses. You must come self-contained. We will provide a table & two chairs.

Donation to Bluegrass Higher Education Consortium: \$250 for Both Days. Your donation to the Bluegrass Higher Education Consortium will help offset costs of both events.

Check can be made payable to: Bluegrass Tomorrow, PO Box 34185, Lexington KY 40588 or payment can be made by credit card on-line at www.bluegrasstomorrow.org or call 859-277-9614 with credit card information