Mobilizing the Village

24th Annual Bluegrass Tomorrow Breakfast Meeting & Annual Report

February 28, 2013

V3
(Our Village: Power of 3) =

12 Colleges & Universities
Superintendents & School Systems in 18 Counties
Business, Industry, Community Leaders in the Bluegrass

Bluegrass Higher Education Consortium

Bluegrass Tomorrow
WE CONNECT THE REGION

Engineers · Architects · Planners
CPAs / ADVISORS blue
Community Trust Bank
CUMBERLAND VALLEY NATIONAL BANK & TRUST
EKU
Sustainment Solutions Inc.
THIRDROCK CONSULTANTS
STOLL KEENON OGDEN

Bluegrass Tomorrow Vision Society Members

Visionary Trustees: $10,000 or more

Bluegrass Area Development District,
Lenny Stoltz, Mayors, Judges

Kentucky Utilities: Nelson Maynard, Daryl Smith

Partnership Trustees: $5,000 or more

Community Trust Bank: Larry Jones

Civic Rush: Andrew Beck

Aramark: Larry Pusczina

Kentucky One/St. Joseph Health System:
Eric Gilliam

Trustees: $2,000 or more

Cumberland Valley National Bank, Jeff Koonce
Messer Construction: Bob Williams
First State Financial: Greg Kessinger
GRW Inc: Ben Fister
Blue & Company
Bluegrass Airport: Eric Frankl
Fifth Third Bank: Mike Ash, Dan Poposki
Central Bank: Luther Deaton
Columbia Gas: Herb Miller, Brack Marquette
Kentucky Eagle Inc: Ann McBrayer
Stites & Harbison: Blaine Early

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2012 Meeting Minutes

2012 Annual Board Meeting
February 29, 2012

Attendees: Chairman Ron Tritschler, Mike Ash, Cliff Ashburner, Rebecca Barnes, Matt Belcher, Ed Burtner, Greg Caudill, Bobby Clark, Terry DeLuca, Rama Dhuwaraha, Blaine Early, Gary Ermers, Ben Fister, Mendi Goble, Dr. Carol Hanley, Bob Hewett, Dr. Augusta Julian, Jeff Koonce, Kyle Lake, Tad Long, Burt May, Nelson Maynard, Jacob Michul, Nathan Mick, Allen Norvell, Karis Pumphrey, Susan Rayer, Mark Shake, Bruce Simpson, Daryl Smith, Raymond Smith, Amy Sohner, Lenny Stoltz, Marc Whitt (for Doug Whitlock), Bob Williams, Craig Williams, Gary Williamson, John Wilson, Rob Rumpke, Terri Hudson

Nominating Committee Report: Presented by Lenny Stoltz (report attached)

The Board, upon motion by Nathan Mick, second by Jeff Koonce, unanimously approved the new Board officer elections. John Wilson moved to approve the slate of new board members, and upon a second by Bob Hewett, the board approved. The retiring board members were recognized and thanked for their service.

Bluegrass Higher Education Consortium Signing Ceremony
Comments by Co-Chairs: President Doug Whitlock, Eastern Kentucky

University & President Augusta Julian, Bluegrass Community & Technical College

President Whitlock noted that the consortium has its roots in the InnoVision 2018 study. Educational attainment and high school graduation rates are problematic. He briefly discussed the sharing model. President Whitlock also pointed out that this new consortium is perhaps the most significant accomplishment for Bluegrass Tomorrow in its history. Dr. Julian noted how quickly the initiative has taken hold. She stated that the Council on Postsecondary Education has embraced the project and has helped presidents to understand the data. She thanked the Bluegrass Area Development District for data they have provided and survey work and thanked Commerce Lexington for its participation, highlighting the importance of connecting with the business community. She also explained that this type of consortium was recommended in Commerce Lexington's economic development plan and that solidified the partnership.

President John Roush, Centre College, commented that all successful ventures involve partnerships. In these partnerships, it is important for all to set aside their arrogance and not to let details hold up success. He mentioned that Centre's study abroad program came to fruition because of quality partnerships.

Signing ceremony took place with Dr. Larry Shinn of Berea College, Dr. John Roush of Centre, Dr. Doug Whitlock of Eastern Kentucky University, Dr. Wayne Andrews of Morehead State University, Dr. Owen Williams of Transylvania University, and Glenn D. Sullivan David Keene of Sullivan University were all in attendance, with representation of senior academic officers from all 12 universities, which included Michael Mullen U.K., Dr. Bonnie Banker Asbury, Dr. Mac Stewart Kentucky State. The 12 signatory institutions are: **Asbury University, Berea College, Bluegrass Community and Technical College, Centre College, Eastern Kentucky University, Georgetown College, Midway College, Morehead State University, Kentucky State University, Sullivan University, Transylvania University, University of Kentucky**

The nonprofit Bluegrass Higher Education Consortium is established by the presidents of 12 central Kentucky regionally accredited universities to explore collaborative opportunities that address lifelong learning, college readiness, economic and workforce needs, and advancement of the central Kentucky region.

Vision
The Vision of BHEC is to create and support collaborative action and innovation among higher education, and as a result improve educational attainment and economic opportunities for central Kentuckians. True collaboration involves more than the sharing of information; it involves creating trustful relationships that support efforts to benefit all partners and students. The outcome will be an exceptional partnership that will provide resources to guide and support mutual exploration of opportunity and the development of an extraordinary Bluegrass Region.

Mission
The Mission of BHEC is to foster collaboration among member institutions of higher education for the development and implementation of programs to advance the region educationally and economically.

Goals
Initial common interests and goals for BHEC have been developed through university presidents roundtable meetings in 2011 and research conducted by Bluegrass Tomorrow and the Bluegrass Area Development District, surveying university presidents and university academic officers of the Bluegrass

Region. Specific activities and conditions for utilizing/sharing facilities, venues or resources will be negotiated in writing for each specific case in accordance with the policy of the involved members. Goals include, but are not limited to:

- Create a university center sharing model to include faculty exchange,academic program/course sharing, transfer of credits, sharing of facilities and services, sharing of arts programs/ resources, shared departments/centers, and access to all member libraries and collections.

- Design Professional Development/Leadership Development opportunities for administration, faculty and staff including the formation of an Academic Chairs Academy, and a regional leadership emphasis for Presidents and upper administration.

- Develop partnerships on teacher training at the secondary level to credential more educators to teach college level courses resulting in increased college readiness and increased early college and middle college programs.

- Support networking, and collaborative discussion with K-12 superintendents to identify and consider best practices on college readiness.

- Support networking and collaborative discussion with business leaders, chambers of commerce and economic development professionals.

- Facilitate information exchange about academic program best practices, research & development initiatives, faculty resources and more.

- Continue research and asset mapping of academic programs available in the region, creating valuable information for student and economic recruitment.

- Collaboration on student professional readiness and development, including soft skills, interview skills, and professional expectations of employers.

- Support networking and collaborative discussion with arts staff, administration, and faculty, focusing on the sharing of arts programs, offerings, resources, venues, cross promotion, and earned humanities credits for students.

- Develop partnerships on international study abroad opportunities and focus on internationalizing curriculums giving our students a more global learning experience.

We Connect the Region Report: Rob provided an overview of the strategic plan highlighting the other key performance areas:

Bluegrass Greenvision – noted that we have received another $5,000 grant from Kentucky Utilities to advance strategic planning in the region relating to energy efficiency, water quality, waste/recycling and environment, and also that Rob and Blaine have been working on Empower Lexington, which is LFUCG's green, sustainability plan.

Rob explained all of the work that had been done in Jessamine, Scott and Franklin Counties especially, and that Franklin County was even in the process of developing a formal Franklin County Greenvision Commission, and a first-ever public meeting with the Frankfort Plant Board Utility, city and county. Public Forums/and numerous strategic planning meetings have taken place in these counties.

Conservation Corridors – chaired by Blaine Early—Rob explained that BGT was a partner in the new Kentucky River Trail Alliance, and that BGT is even advocating for a recreational trail along the Kentucky River, and that BGT has developed a Bluegrass Equine Recreational Trail Alliance to advance the planning and building of combined equine and recreational trails extending the Legacy Trail through the Horse Park into Scott County and also connecting to Masterson Station Park.

Rob will be applying for National Parks Service Recreational Trails Assistance Conservation Program again this year.

Equine/Agriculture Initiative – a land investment think tank has been developed, and met twice in 2011… There was also a committee formed to look at developing the Bluegrass Brand much like the Napa Valley brand in California. Rob has been working with various city and state tourism agencies on this project, and a half dozen meetings have taken place. A Summit bring the horse and tourism industry together has also been discussed.

Young Professionals/Diversity – Rebecca Barmes chair. This committee will plan a Trailgating at the Top event for June at Spindletop and will also begin to advance its "Regional Wireless Cloud" vision. This group successfully planned and executed two Bluegrass 101 YP tours in 2011, one in the spring and in the fall, and also served as the planning committee for the entire "Create Bluegrass"

series of events including the TEDxLex event, which was a very well executed national event that took place at the Kentucky Theatre in October. TED focuses on technology, entertainment and design and presenters and performers came from around the country. Kent Lewis as congratulated as the chair of this event.

Business Meeting
2011 Minutes: The Board, upon motion by Jeff Koonce, second by Gary Ermers, unanimously approved the February 2011 minutes.

2011 Financials:

Total revenues were: $158,882.64

Total expenses were $158,495.81

Net income: $386.00

The Board, upon motion by Lenny Stoltz, second by John Wilson, unanimously approved the 2011 Financials.

Bylaws Changes: Bluegrass Tomorrow's current articles show only 7 counties. The proposed change includes all 18 counties served: Anderson, Bourbon, Boyle, Clark, Estill, Fayette, Franklin, Garrard, Harrison, Jessamine, Lincoln, Madison, Mercer, Montgomery, Nicholas, Powell, Scott, and Woodford. A motion by Greg Caudill and second by Jeff Koonce to approve resulted in full board approval of the change.

There was also a proposed change to the number of board members serving from no more than 55 to no more than 60. After a motion by Matt Belcher and second by John Wilson, the board approved the change.

Rob Rumpke moved that attorneys serving on our board form a bylaws committee, and Mike Ash seconded the motion.

Bluegrass Tomorrow, Inc. Midyear Board Meeting Lancaster, KY August 8, 2012

Board Members in Attendance: Ron Tritschler, Mike Ash, Cliff Ashburner, Rebecca Barnes, Matt Belcher, Ed Burtner, Greg Caudill, Pete Chiericozzi, Bobby Clark, Ben Fister, Mendi Goble, Bob Hewett, Greg Kessinger, Jeff Koonce, Kyle Lake, Nelson Maynard, Jacob Michul, Nathan Mick, Jim Newberry, Allen Norvell, Kathy Plomin, Dan Rosenberg, Mark Shake, Bruce Simpson, Daryl Smith, Lenny Stoltz, John Wilson, Lu Young... Staff: Rob Rumpke, Nancy Stone & Terri Hudson

Guests: Lancaster Mayor, Brenda Powers, State Representative Lonnie Napier, Marc Whitt (for Doug Whitlock), Bill Hall (for Mike Williams), David Land, Maxine Rudder (for Amy Sohner), Rene True and Kim Phelps, Connect KY

The meeting was called to order at 8:45 a.m. by Chairman Ron Tritschler who thanked Nathan Mick for hosting the meeting. Mr. Mick provided a brief history of Lancaster/Garrard County and welcomed the group. Judge Executive John Wilson echoed the welcome and stated how grateful he is for the opportunity to work with such a distinguished group as Bluegrass Tomorrow.

Old Business

Approval of Minutes: With one change in the spelling of "napa," to the annual meeting minutes, upon a motion by Greg Kessinger and second by Kathy Plomin, board members unanimously approved the minutes. Upon a motion by John Wilson and second by Lenny Stoltz, board members approved the May 2012 executive committee minutes.

New Business

Treasurer's Report

Bob Hewett offered the treasurer's report. He pointed out the total checking and savings account balance as of July 31 as $23,138.49, which shows some of our reserves have been used since the April balance sheet. Total income for the month of July was $12,575 against a budget of $8,074.11. Year-to-date total income has outperformed budget by approximately $5,000. Year-to-date expenses stand at $83,659.15 compared to a budgeted $87,819.44. Net income for 2012 thus far is -$5,074.07 compared to a budgeted loss of $13,922.13. Year-to-date total income for 2012 is $78,585.08 compared to at this time last year $60,590.19. Total expenses are up $3,000 from last year, but since we have been able to raise some additional funds, our net income is $14,573 better than last year.

The balance sheet continues to show accrued retirement payments for Rob at $10,155, which shows we actually made one payment to him. Mr. Hewett is confident we can erase this liability by the end of 2013, but we may have to use some savings to do it. He encouraged board members that the fourth quarter is our strongest season financially. The board approved the financial report through a motion by Ben Fister and second by Cliff Ashburner.

Rob added to the financial report by giving a summary of the Trailgating at the Top event and the phonathon. Trailgating profited $7,488.75

The phonathon report shows $12,750 having been pledged with only a few not yet collected. Jeff Koonce requested copies of

invoices be sent to board members who secured the pledges so that they could follow up.

By-Laws Committee/ Recommended Changes
Blaine Early and Jacob Michul have been working on by-laws. Mr. Michul reported that since this document must be filed with the state office, in order to avoid having to refile any time a county is added, the recommendation is to remove naming specific counties. In addition, Article 3.15 of the Articles of Amendment to the Articles of Incorporation contains a recommended change regarding the executive committee. In an effort to establish a quorum of executive committee members when acting on behalf of the full board, language was added stating:

> "Whenever the executive committee shall, on behalf of the board of directors, consider actions that would result in altering the corporate structure of the corporation, or in committing the corporation to ongoing obligations more than three months in duration, or in committing funds that exceed more than 10 percent of the corporation's net assets, then the executive committee shall take no such action unless a quorum composed of a simple majority of the executive committee is present and a simple majority of those present vote in favor of such action."

A concern was discussed that the "altering the corporate structure" language, in fact, broadened the power of the executive committee, instead of limiting it. After much discussion, Ed Burtner moved to strike that language. Bobby Clark seconded, and the board approved. The by-laws committee will make the necessary changes. Mr. Ashburner suggested we reduce the number required for a quorum.

It was also suggested that Article 3.6 regarding special meetings would increase the number of board members needed to call a special meeting from two board members to 10% of the sitting board.

A motion to file the Articles of Amendment was made by Ed Burtner and seconded by Nelson Maynard. All in favor, the board approved.

Reports/Discussion

Bluegrass Consortium of Higher Education
A university presidents and school superintendents summit is scheduled for October 26 at the Hyatt Regency to follow the Vision Awards breakfast. Presenters will deliver brief, TED-type talks, 7 or 8 minutes in length. We will preseat tables to arrange for a mix of presidents, provosts, vp's of academic affairs, superintendents, counselors, etc. We will need facilitators for the event. So

far we have 8 of 12 university presidents attending. Others will send representatives. Sponsorship flyers were included in today's meeting packets.

Daryl Smith is serving as the business liaison to this committee's workforce development subcommittee. His work with Commerce Lexington and Bluegrass ADD (Workforce Investment Board) make him the perfect person. University presidents have expressed a need to hear from employers.

A question was raised about how to get universities to contribute to Bluegrass Tomorrow financially. Rob responded that we don't want to "charge" them for their participation and that we will need to look for grant opportunities.

Vision Awards/Create Bluegrass Celebration
We need to develop a Vision Awards committee to select winners for awards but also plan the program. Mr. Tritschler asked that awards criteria along with last year's winners be sent out to board members.

Conservation Corridors Committee
The application for the National Parks assistance program has been submitted and is included in today's packet. Rob feels confident that we will be awarded this time. The Best Views project needs to be revitalized. Rob urged board members to send photos to WLEX, and we will perhaps do a top ten list for Vision Awards.

Bluegrass Greenvision
Greenvision has really moved forward in Frankfort. They have established a permanent Greenvision committee comprised of the plant board, Kentucky State University, planning and zoning, the city and the county. Our goal is to get these started in other communities and then hand them off to consultants. Bobby Clark, chair of the initiative, reiterated the importance of reducing our own footprint and added that communities are hiring sustainability directors to push for energy efficient buildings and other green measures.

Rob thanked Kentucky Utilities for their continued support of this effort with their $5,000 grant renewal.

Young Professionals/Diversity Council
The Young Professionals/Diversity Council will meet on Thursday of next week at Blue & Co. with the major agenda item being Bluegrass 101 to be held on October 26 after the Vision Awards breakfast. Rebecca Barnes reported that there are some new people on board including LYPA.

Rama Dhuwaraha continues to work behind the scenes on expansion of wireless/ broadband. We briefly discussed the importance of everyone

having access to internet for job applications and even online classes. Rene True gave a presentation on Connect Kentucky and how technology will help grow the economy.

The board needed to conduct one order of business before adjourning. Mr. Tritscher, chairman, nominated Jim Newberry to fill a vacant board position, and he was unanimously approved.

The meeting was adjourned at 10:40 a.m.

Bluegrass Tomorrow, Inc. Combined Executive and Board Meeting United Way of the Bluegrass Conference Room November 27, 2012

Board Members in Attendance: Ron Tritschler, Cliff Ashburner, Rebecca Barnes, Matt Belcher, Ben Fister, Gary Ermers, Phil Holoubek, Jeff Koonce, Kent Lewis, Kyle Lake, Brack Marquette, Bert May, Jacob Michul, John Nicholson, Allen Norvell, Dan Rosenberg, Mark Shake, Raymond Smith, Doug Whitlock, Bob Williams... Staff: Rob Rumpke, & Terri Hudson

The meeting was called to order at 8:35 a.m. by Chairman Ron Tritschler.

Old Business
Approval of Minutes: Upon a motion by Allen Norvell and second by Rebecca Barnes, board members approved the September 2012 executive committee minutes.

New Business
Treasurer's Report
Rob presented the treasurer's report. He pointed out the total checking and savings account balance as of October 31 as $30,445.84 and showing a liability of $2,925.82 to replace a laptop. Total income for the month of October was $27,440.63 against a budget of $38,074.11. Year-to-date total income was $122,133.83. Year-to-date expenses were at $120,828.91. Net income for 2012 thus far is $1,304.92 compared to a budgeted loss of $11,006.84.

A November 26 balance sheet showed a total checking and savings balance as $17,171.79. $5,000 had to be moved into checking from savings to cover payroll and other expenses. The November profit and loss showed a year-to-date income of $131,053.58 with $35,694.85 having come in for Vision Awards. The Vision Awards report also reflects expenses at $14,200.83 with nearly $8,000 still to pay the Hyatt Regency. We are still

expecting $4,000 in outstanding income on the event for an estimated profit of $17,130.

Year-to-date income stood at -$10,782.41 compared to $6,719.67 at this time last year. The presidents/superintendents summit and also Trailgating event caused expenses to be higher in 2012, but income was also significantly increased. A major difference in income was also reflected because of last year's $35K anonymous donation.

Upon a motion by Gary Ermers seconded by Dan Rosenberg, the financial report was approved.

By-Laws Committee/ Recommended Changes

Upon a motion by Allen Norvell and second by John Nicholson, the board approved bylaws changes which have been discussed in previous meetings. In addition, Article 3.15 of the Articles of Amendment to the Articles of Incorporation contains a recommended change regarding the executive committee. In an effort to establish a quorum of executive committee members when acting on behalf of the full board, language was added stating:

> "Whenever the executive committee shall consider any action on behalf of the Board of Directors, the executive committee shall take no such action unless a quorum consisting of a simple majority of the executive committee is present and a simple majority of the executive committee is present and a simple majority of those present votes in favor of the action."

It was also suggested that Article 3.16 regarding special meetings would increase the number of board members needed to call a special meeting from two board members to 10% of the directors in office.

Finally, in Article 4.7 regarding the treasurer, the following language was adopted. "If required by the Board of Directors, then the Corporation may obtain a bond or insurance to assure the faithful discharge of the Treasurer's duties in such sum and with such surety or insurer as the Board of Directors shall determine."

Reports/Discussion
Nominations Committee

Lenny Stoltz has agreed to chair the nominating committee. Rob invited back all last year's committee and again reiterated that we want to strive towards the goal of 60/40% outside of Fayette County.

Bluegrass Consortium of Higher Education

Dr. Whitlock congratulated Carol Hanley and the committee for a job well done on the presidents/ superintendents summit. He stated that the highlight was

hearing from people from the business community and that there was a lot of focus on soft skills. There will be a consortium meeting on December 17 on how the region can take better advantage of the great talent we have on all our campuses. Rob stated he got lots of good feedback; he thanked the sponsors, and stated that the United Way is involved in discussions on the follow-up for the summit. Leaders are saying this is the first time higher education, K-12 educators, and the business community have been together in the same room.

Vision Awards/Create Bluegrass Celebration
Rob thanked Kyle Lake for his work on the video. Rebecca Barnes reported that the BG 101 tour went well, taking a trip to Asbury University, to Civic Rush, and then to Henry Clay home for a haunted tour.

Kent Lewis spoke briefly about an Ideas Festival called IFLex, similar to the TedXLex. He has been working with high schools on an event in March.

Conservation Corridors Committee
Work has begun, working with the National Parks Service and the River Trails Conservation Assistance Program on extending the Legacy Trail through the Horse Park into Scott County through and around Georgetown and up to Sadieville to be utilized as a trail town. About 35 miles in both horseback and biking trails are proposed. Public outreach on benefits of trails, bike-hike, horseback will be a major part of the project. An informal meeting with the Horse Park is scheduled on how a trail system could benefit the Horse Park. John Nicholson will be a liaison between the Bluegrass Bike Hike Horseback Trails Alliance and the Horse Park board, and reports that there is a lot of positive feedback about it, but obstacles to overcome.

Jessamine County Connector Agency Committee: Rob is representing Bluegrass Tomorrow on this committee. There is a "disconnectors" group that has been lobbying not to build the project and they want Bluegrass Tomorrow to oppose the connector, but BGT will continue to be on record, as we have over the last five years, that we support the connector as an overall benefit to the Bluegrass Region, but we need to make sure it is completed in the most environmentally friendly manner and consistent with the protection of scenic viewshed, conservation and environmental concerns, etc.

Bluegrass Greenvision
Have support the work that Bluegrass ADD and Bluegrass PRIDE have completed on a environmental assessment of ARC Counties, and we need to follow up with this report and begin to work with these counties on sustainability planning. Franklin County has had continued success and has now moved forward to an

officially appointed Franklin County Greenvision Commission. A full strategic plan will be proposed for 2013.

Follow-up in Scott and Jessamine counties is also needed.

We will submit for another grant for $5K from Kentucky Utilities soon.

Board Member Feedback
At this time, Rob presented a synopsis of the organization's current reality. He stated that when we lost donors in the recession, they are not coming back. We can't seem to get our arms around online giving. The Vision Society campaign has been successful, but we need more. Our events are good, but they are not enough to sustain the organization. We have to find a way to find grants; Rob stated there are dollars available for green and other initiatives. The BGADD has become major supporters in paying for Rob's time for green initiatives and their donor level of $7,500 annually. The Bluegrass ADD has also advocated for a total mandate of Bluegrass Tomorrow projects and programs encouraging all county judges and mayors to make donations in the amount of $100, endeavoring to get all 38 municipalities in the region to participate. The judges and mayors want us to focus on the Education Consortium and Conservation Corridors with the third initiative being Young Professionals (an effort that needs to be more regional).

So he posed the questions to board members:

How do we turn all the support into dollars?

What should be our top priority?

How can we better communicate what we are doing?

- Dan Rosenberg: Marketing the organization is most important fundraising will follow, there are still too many stakeholders who do not know who we are.

- Phil Holoubek: Establishing the mantra "We Connect the Region" was a huge step toward branding ourselves. The education and green initiatives still need to be tightened up, better defined. Would the time spent on events be better spent on looking for grants?

- Kent Lewis: We need to simplify our message even further. Answer the question… How have we affected the region in the last 3 years?

- Mark Shake: We should look into getting unpaid interns, with a lack of staff

to develop further public relations and marketing, but for specific tasks such as developing a poster to take to Starbucks, or redoing a website, social media, as examples.

- Ron Tritschler: We should identify 10 foundations and do grant proposals every year, especially focusing on education with our recent successes. Perhaps our colleges can support this, even with student support in helping to identify grants or corporate opportunities.

- Bert May: Regional public relations is needed. People in outlying counties don't know who we are. We could get on local radio stations, local newspapers, need to develop a way to accomplish this.

- Allen Norvell: Could we establish a committee to research grant opportunities?

- John Nicholson: We need to separate/differentiate ourselves from others. What makes us unique? Regionalism and connecting the region is what differentiates us. We need to focus on that.

- Gary Ermers: Being "whole picture" total quality of life organization is good, but it can hurt us in looking for grant opportunities, and financial stability in these times is critical. Our priorities need to be set with that in mind.

- Bob Williams: When we look for philanthropic funds, those who focus on youth will beat us and get that funding, from a business perspective. Education and young professionals needs to be a priority in these times.

- Ben Fister: The Bluegrass Higher Education Consortium is the best thing we've ever done. Vocational/tech needs to be reenergized. Toyota, Ashland Oil, UPS, LexMark, Chase all support education, we need to focus on these companies who support education right now.

- Matt Belcher: Narrowing our focus will help the money to follow. Use board members to spread the word. We need to utilize our networks.

- Raymond Smith: We must stay focused on who is our target for financial support? We must match up our mission to who's focusing on those objectives.

- Kyle Lake: Board members must be engaged in the organization and need to show up at each and every event. Money should be

coming to the organization because of the great things we're doing, not because people know our board members.

- Rebecca Barnes: Continue to emphasize young professionals and education consortium. How should the board engage? We must define.

- Doug Whitlock: Keep carrying our message out into the region. Board members should all be speaking at chamber meetings, rotaries, etc. The more ambassadors we have out there, the better the overall understanding of the organization in the region.

- Cliff Ashburner: We have a good story to tell; we have to emphasize our role as a change agent and in redefining quality of place. Let's set a goal of 30 key lunches with major prospects this year.

The meeting was adjourned at 10:40 a.m.

Financials

Bluegrass Tomorrow Inc.
Profit & Loss Budget Performance

	Jan - Dec 12	Annual Budget
Income		
500 · ONE YEAR MEMBERSHIP	79,190.08	
505 · THREE YEAR MEMBERSHIP	21,000.00	45,000.00
508 · CONSULTING INCOME	21,097.75	12,000.00
550 · INTEREST INCOME	9.39	
571 · TEDX VISION EVENT	0.00	10,000.00
580 · VISION AWARDS BREAKFAST INC	1,270.00	
583 · ANNUAL MEETING INCOME	4,125.00	
586 · VISION AWARDS EVENT INCOME	36,719.85	30,000.00
591 · FUNDRAISING/EVENTS	16,924.91	8,000.00
597 · MEETING/EVENT SPONSORSHIPS	1,200.00	5,000.00
	181,536.98	170,000.00
Expense		
600 · SALARIES & WAGES	103,600.08	103,600.00
602 · PAYROLL TAXES	8,391.52	8,236.00
603 · INTEREST EXPENSE	299.20	275.00
606 · BANK FEES	134.00	
610 · RENT	900.00	1,200.00
6105 · PO BOX RENT	109.00	88.00
613 · TELEPHONE - CELL	1,806.51	1,600.00
6135 · OFFICE PHONE	865.50	830.00
614 · MERCHANT FEES	597.15	600.00
615 · TAXES & LICENSES	34.00	
630 · OFFICE EXPENSE		
6301 · PRINTING	505.00	
6302 · POSTAGE	913.62	250.00
630 · OFFICE EXPENSE - Other	1,473.29	1,410.00
Total 630 · OFFICE EXPENSE	2,891.91	1,660.00
633 · COPY EXPENSES	2,269.86	1,900.00
634 · ONLINE SERVICES	245.00	
636 · POSTAGE METER EXPENSES	276.00	300.00
639 · DUES & SUBSCRIPTIONS	0.00	400.00
640 · MEETINGS	1,303.28	900.00
641 · INSURANCE	3,167.30	3,000.00
642 · EMPLOYEE BENEFITS	6,093.00	8,124.00
645 · TRAVEL		
6453 · DC TRIP	1,500.00	1,500.00
645 · TRAVEL - Other	610.63	500.00
Total 645 · TRAVEL	610.63	2,000.00
649 · PROFESSIONAL FEES		
64903 · CONSULTING EXPENSE	1,500.00	5,000.00
Total 649 · PROFESSIONAL FEES	1,500.00	5,000.00
651 · MISCELLANEOUS	1,406.89	387.00
797 · BOARD MEETINGS/EVENTS	7,049.75	8,900.00
871 · TEDX LEX EXPENSES	0.00	9,000.00
885 · VISION AWARDS EVENT	22,915.16	12,000.00
Total Expense	166,465.74	170,000.00
Net Income	**15,071.24**	**0.00**

Strategic Master Plan

Updated Draft for February 28, 2013 Annual Meeting

Vision: We Connect the Bluegrass Region.

Mission: Making the Bluegrass Region a great place to live and work.

Purpose (By-laws) Enhance quality of life in the Bluegrass Region through facilitation of partnership and the building of regional consensus among the public, private and corporate citizens of the Bluegrass Region.

(Vision & Mission Statements are explained in depth in our values statements that follow)

Values

- We believe that Quality of Life and Economic Development are inextricably linked.
- We believe in planning and measured accountability for the future of the Bluegrass.
- We believe in preservation of precious bluegrass soils and irreplaceable qualities of the region such as the equine industry, agriculture, heritage, cultural and natural resources.
- We believe that "open source collaboration" and partnership in our region is the key to achieving a unified vision.
- We believe that by focusing on retaining and recruiting creative talent and keeping our best and brightest youth is a key to our future in competing in a changing global economy.
- We believe that each of our communities in the Bluegrass Region are separate, unique, and special, but that in partnership we are "All Together Better."
- We believe that "well developed" means a respect for the environment and heritage, allows for walk ability and transportation alternatives, incorporates green spaces, creates unique places for people, offers housing choice and affordability, keeps community focus on our downtowns and neighborhood centers that are the hearts of our communities and yields home-grown economic success.
- We believe that "well preserved" means the continued growth and expansion of agriculture, especially our world famous equine industry, which provides us with an unparalleled brand identity, protecting the incomparable views from our roads, safe guarding our sensitive and fragile environment, and enhancing our unique architectural legacy.

Scope: The contiguous Bluegrass Counties that border Fayette County, and the second tier of counties including: Anderson, Bourbon, Boyle, Clark, Estill, Franklin, Garrard, Harrison, Jessamine, Lincoln Madison, Mercer, Montgomery, Nicholas, Powell, Scott, Woodford

Overview: We have a strong asset base in this region, with the world-renowned horse industry and farmland as the centerpiece. We enjoy economic success, an affordable cost of living and housing, many great neighborhoods, and a myriad of recreational opportunities. We must build on those assets by expanding our parks and green space, protecting our precious bluegrass soils and environment, exploring transportation alternatives, promoting arts and culture, and creating a more diverse, inclusive community.

Bluegrass Tomorrow believes that strong regions stem from these factors and the availability of highly educated, productive and creative people. For the Bluegrass Region to recruit and retain talented workers and to be attractive to the Millennial Generation and a 21st Century economy trending towards Mega-Regions we must:

- Cultivate a vibrant region of arts, entertainment, sports and culture.
- Cultivate a strong sense of place rooted in landscape and architecture, vibrant downtowns, transportation alternatives, walk ability and trails, access to high quality outdoor recreational activities, and a diverse social scene and nightlife.
- Capitalize on our stunning Bluegrass landscape, environment and tourism opportunities, and preserve our unique natural and heritage resources.

Situation Assessment/ Organizational Analysis:

Bluegrass Tomorrow was formed in 1989 by a coalition of business and conservation interests to promote coordinated growth planning for the central Bluegrass Region of Kentucky on the premise that growth planning is the key to building and sustaining stronger communities.

The organization's was originally deeply rooted in preservation and conservation issues, most notably preservation of the region's horse farms and bluegrass soils.

In the early years, Bluegrass Tomorrow focused on promoting comprehensive planning and was responsible for brainstorming and beginning the original discussions on property for development rights (PDR) and created the Bluegrass Conservancy.

In its second decade, Bluegrass Tomorrow evolved into more of a "smart growth" planning organization focusing on developing great sustainable communities, vibrant downtowns, respect for the environment, transportation alternatives, housing affordability, corridor planning and enhancing our unique architectural legacy.

Bluegrass Tomorrow published "Tools for Implementation of a Planned Regional Vision" in 1995 and the "Bluegrass Corridor Management Planning Handbook" in 2000. The Paris Pike project was a benchmark highlight of Bluegrass Tomorrow's work in the '90s.

In 2006-07, the organization sponsored a study, hiring noted regionalist Myron Orfield and his company Amergis, to study the regional economy and revenues in local governments, which resulted in the publication of the "Bluegrass Regional Economic Analysis" or (the Green Book). Two major government summits also took place as a result of this study.

In 2008, in response to feedback from the summits and the revenue study, the organization implemented the "Bluegrass InnoVision 2018" Report (the Orange Book) which studied trends, data points, and innovations in 22 similar metro regions with a flagship university at their core. This report was presented and discussed in 2009 to over 1,500 regional stakeholders who participated in focus groups, work sessions, and two summits. The Top 10 Innovations To Advance the Bluegrass, and our current key performance areas were the result.

Bluegrass Tomorrow's most recent success is the 2012 development of the new Bluegrass Higher Education Consortium, which includes the 12 four-year regionally accredited universities in the region. This is highlighted by the signing of the Charter Agreement by all 12 university presidents who have agreed to work collaboratively "to advance the Bluegrass academically and economically.

In addition, BGT in 2012 initiated the creation of the new Bluegrass Bike Hike Horseback Trails Alliance in cooperation with the National Parks System Recreational Trails Conservation Assistance Program, and was integral in the development of the new Kentucky River Water Trail Alliance.

The organization has a 25-member executive committee which meets bi-monthly, and a total board of directors of 60 members, representative of the entire region.

Now, as we move into a new era for Bluegrass Tomorrow our strategic planning efforts will focus on: "Tradition, Transition, and Transcendence" as we prioritize together innovations to advance the Bluegrass.

Quality of Life Goals & Key Performance Areas (KPA's)

Human Capital, Education, Young Professionals

I . Bluegrass Higher Education Consortium

a. Bluegrass Young Professionals Diversity Council

Conservation, Preservation, Sustainability

II. Conservation Corridors Council

a. Bluegrass Equine/ Agricultural Task Force

b. "Bluegrass GreenVision" Energy Efficiency & Environment Initiative

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I. Bluegrass Higher Education Consortium.

A. Signatory Institutions:

Asbury University, Berea College, Bluegrass Community and Technical College, Centre College, Eastern Kentucky University, Georgetown College, Midway College, Morehead State University, Kentucky State University, Sullivan University, Transylvania University, University of Kentucky

The nonprofit Bluegrass Higher Education Consortium is established by the presidents of 12 central Kentucky regionally accredited universities to explore collaborative opportunities that address lifelong learning, college readiness, economic and workforce needs, and advancement of the central Kentucky region.

Vision

The vision of BHEC is to create and support collaborative action and innovation among higher education, and as a result improve educational attainment and economic opportunities for central Kentuckians. True collaboration involves more than the sharing of information; it involves creating trustful relationships that support efforts to benefit all partners and students. The outcome will be an exceptional partnership that will provide resources to guide and support mutual exploration of opportunity and the development of an extraordinary Bluegrass Region.

Mission

The mission of BHEC is to foster collaboration among member institutions of higher education for the development and implementation of programs to advance the region educationally and economically.

Goals

Initial common interests and goals for BHEC have been developed through university presidents roundtable meetings in 2011 and research conducted by Bluegrass Tomorrow and the Bluegrass Area Development District, surveying university presidents and university

academic officers of the Bluegrass Region. Specific activities and conditions for utilizing/sharing facilities, venues or resources will be negotiated in writing for each specific case in accordance with the policy of the involved members. Goals include, but are not limited to:

1. Create a university center sharing model to include faculty exchange, academic program/course sharing, transfer of credits, sharing of facilities and services, sharing of arts programs/resources, shared departments/centers, and access to all member libraries and collections.

2. Design Professional Development/Leadership Development opportunities for administration, faculty and staff including the formation of an Academic Chairs Academy, and a regional leadership emphasis for Presidents and upper administration.

3. Develop partnerships on teacher training at the secondary level to credential more educators to teach college level courses resulting in increased college readiness and increased early college and middle college programs.

4. Support networking, and collaborative discussion with K-12 superintendents to identify and consider best practices on college readiness.

5. Support networking and collaborative discussion with business leaders, chambers of commerce and economic development professionals.

6. Facilitate information exchange about academic program best practices, research & development initiatives, faculty resources and more.

7. Continue research and asset mapping of academic programs available in the region, creating valuable information for student and economic recruitment.

8. Collaboration on student professional readiness and development, including soft skills, interview skills, and professional expectations of employers.

9. Support networking and collaborative discussion with arts staff, administration, and faculty, focusing on the sharing of arts programs, offerings, resources, venues, cross promotion, and earned humanities credits for students.

10. Develop partnerships on international study abroad opportunities and focus on internationalizing curriculums giving our students a more global learning experience.

B. Principles & Goals From 2012 Presidents Superintendents Summit

Principle 1: There must be a major transformation in how we approach career planning and preparation, and how we help students make college and career choices.

Principle 2: There must be a new focus on what skills, talents and capacities are necessary for the emerging young adult and tomorrow's citizen-leader, tto define the characteristics of the "ideal young adult."

Principle 3: There must be opportunities for the well-rounded young adult to become skilled in three important disciplines: 1) STEM (science, technology, engineering, math), 2) the arts, and 3)workplace competencies.

Principle 4: There must be advocacy with government and legislative leaders to address the challenges posed by such ambitious goals, which may challenge the Commonwealth's educational policies.

Goals:

1. **Reduce dropouts from both high school and higher education.**

2. **Improve college-going rates.**

3. **Increase the number of associate and bachelor's degrees in the Bluegrass.**

4. **Increase the employment opportunities for the resulting highly skilled and educated workforce.**

C. Structure and Administration

BHEC is a joint agreement among the 12 universities, with administrative support to be provided by Bluegrass Tomorrow, in cooperation with other partner organizations including the Bluegrass Area Development District and the Council for Postsecondary Education. Initially, BHEC will operate as a standing committee of Bluegrass Tomorrow as the consortium is in development.

A Board of Directors will be appointed by respective university presidents. Each school will be represented by the president and at least one other appointment. The presidents will act as the executive committee of the board of directors. A chairperson, or co-chairpersons, who are university presidents, shall be appointed by the executive committee.

The purpose of the Board is to ensure that the Consortium functions in support of its mission and in the best interests of the partnership and the participating universities.

Other members of faculty and administration from these respective universities will from time to time be appointed to task specific ad-hoc work groups by the board of directors to execute specific projects and programs as designated by the board.

C. The BHEC will seek to establish partners with other organizations to support its mission, and will establish an ancillary membership for those institutions and organizations that do not meet the criteria of charter membership. Such potential partners would include the Kentucky Department of Education, the Council for Postsecondary Education, the Kentucky Educational Standards Board, the Bluegrass Area Development District, the Bluegrass Workforce Investment Board, Commerce Lexington and regional chambers of commerce, and other regional educational institutions.

Ia. Young Professionals Diversity Council/Creative Talent Development.
"Create Bluegrass"

Objective: Continue to work with and facilitate BGT's Young Professional Diversity Council regionally, to mentor young professionals to make the right connections and develop the proper network to make a difference and have a say in how the Bluegrass Region advances.

Partner Organizations: LYPA, Urban League Young Professionals, Rotoract, United Way Young Leaders, In2Lex.

Strategy 1. Plan the 4th Annual "Create Bluegrass Conference" in conjunction with BGT's Vision Awards event in the fourth quarter.

Strategy 2. Plan IF Lexington "Idea Festival Lexington" in First Quarter, and in conjunction with this event plan a second YP Summit for the region (the first was during the Creative Cities Summit in 2010).

- Work with IF planners to develop other IF or TEDx events throughout the region. TED is a national conference format and stands for Technology, Entertainment, Design, showcasing our ideas to the region, nation and world.

Strategy 3. Develop the "Bluegrass 101" brand to include IF & TEDx Events with regional touring opportunities. Look at feasibility of doing other "Bluegrass 101" events building on the success of the last two years. "Bluegrass 101" are newcomer/ YP bus tours of Bluegrass communities, businesses, special attractions.

Strategy 4. Through the Council continue to pursue the "Wireless Cloud" concept, by utilization of the LFUCG/U.K. model, and introducing that model to other

cities in the region (initially) that have colleges & universities, utilizing the BHEC framework.

Strategy 5. Focus on regional expansion in surrounding counties utilizing BHEC framework and universities in our region.

Strategy 6. Work with Louisville and Northern Kentucky YP's, on a young professionals lobbying/ advocacy day in Frankfort during the General Assembly.

II. Conservation Corridors Initiative, Developing Linkages between Preserves & Trails and corridor planning and scenic view shed protection on key central Kentucky roads.

Objective: Develop a regional vision and facilitate planning which develops linkages for greenways, trails, bikeways environmental preserves; as well as corridor planning and view shed analysis on major Central Kentucky roads.

Strategy 1. Continue the Conservation Corridors Council, which will include representatives from the Bluegrass Conservancy, the Bluegrass Area Development District, Fayette Alliance, Rural Land Management Board, Farm Bureau, LFUCG and other regional agencies and governments.

Strategy 2. Bluegrass Bike Hike Horseback Trails Alliance

REVISED DRAFT WORK PLAN

The following is a Draft of a potential Work Plan for the Bluegrass Bike Hike Horseback Trail Alliance Project planning process in collaboration with the National Parks Service Rivers Trails Conservation Assistance Program.

Bluegrass Bike Hike Horseback Trail Alliance (35 miles)

Prime Project Partner: Bluegrass Tomorrow, Inc.

Study Area – Fayette and Scott County, Kentucky - Cities of Lexington, Georgetown and Sadieville

NPS/RTCA Staff – Russell Clark (5 PP), Josh Moore (3 PP), Alison Bullock (1 PP)

PROJECT GOALS:

1. Extend the Legacy Trail through the Kentucky Horse Park to Sadieville in Scott County

2. Brainstorm potential trail options and considerations with the Kentucky Horse Park Board to recommend a safe route to link with the proposed regional trail system

Strategic Master Plan continued on page 37

2012: Hard Work to Fruition, Transforming the Bluegrass "In Ways Previously Unimagined."

Everything in life is a process, and most successful endeavors take a long time to accomplish. Two major Bluegrass Tomorrow success stories in 2012 have taken several years in the developmental stages: 1) the Bluegrass Higher Education Consortium, 2) the successful application with the National Parks Service and the new Bluegrass Bike Hike Horseback Trails Alliance and collaborative efforts with the Kentucky River Water Trail Alliance.

Bluegrass Higher Education Consortium Takes Center Stage

First, the signing of the charter agreement between the presidents of 12 colleges and universities in the region, the new Bluegrass Higher Education Consortium (BHEC), has major opportunity to "advance the Bluegrass Region economically and educationally" the goal of the organization and as President John Roush of Centre College said at the annual meeting last year, "can facilitate change and progress previously unimagined."

BHEC had its initial roots in discussions that emanated from the Innovision 2018 Report which was released in 2008. Work groups and discussions took place in 2009, where various university presidents met with other business and community leaders to discuss collaborative opportunities, which turned into initial meetings of business and education stakeholders in 2010 and president's roundtables were developed in 2011.

Presidents signing ceremony

However, once the presidents started meeting in May 2011, the energy was so high that all wanted to continue to meet on a regular basis and did so six other times that year. The process moved rapidly from that point on leading to the charter agreement signing ceremony at last year's annual meeting at the end of February.

Annual Report

President Doug Whitlock of Eastern Kentucky University (center) won the Josephine Abercrombie Award, the highest honor Bluegrass Tomorrow bestows, for his work in the creation of the Bluegrass Higher Education Consortium.

"What we learned in the Innovision 2018 Study was we ranked poorly in six-year graduation rates, college readiness and high school graduation rates," said President Doug Whitlock of Eastern Kentucky University, a co-chair of the BHEC Board of Directors. "We knew we had to do something to begin to move the needle on those statistics."

In addition, "We discussed that the college presidents rarely communicated with each other about how we could improve the region academically and economically," recalled Julian, "and that most of the time when presidents were talking, it was about legislation or funding we needed from the General Assembly or Congress. We also discussed that there was not enough communication and collaboration with business leaders and superintendents."

Initial goals and objectives for BCHE were laid out last year during roundtable meetings of the presidents and key academic officers, and through research and surveying conducted in cooperation with Bluegrass Tomorrow and the Bluegrass Area Development District..

"What we found was student success and attainment was first and foremost, and professional development for department chairs ranked highly," Whitlock said. "Also, ways to share arts and cultural activities and programs through outstanding performing arts facilities at EKU, Centre College and U.K. and others, was important."

Perhaps the most significant long-range goal is to develop a university-center sharing model, similar to Oxford University, to include faculty exchange, academic program course sharing, transfer of credits, library sharing and more, a concept introduced at the group's first roundtable meeting by President Bill Crouch of Georgetown College.

Other goals include the formation of an academic chairs/professors leadership academy, teacher training at the secondary level to credential more educators to teach college level courses, collaborative discussion with superintendents, business leaders and economic development professionals, research and asset mapping of

academic programs and resources available, collaboration on student professional readiness and development, and collaboration on international study abroad opportunities.

Presidents Superintendents Summit in October "A Home Run."

The goal relating to collaboration with superintendents really captured the imagination of the presidents and key stakeholders at board meetings in early 2011 and it was agreed that at the invitation of Presidents, a Presidents Superintendents Summit would be convened in October.

Under the leadership of Dr. Carol Hanley of the University of Kentucky College of Agriculture, who chaired the Superintendents Summit Committee, the theme "Ready for What? Disruptive Forces" was unveiled and regular monthly and then weekly meetings put the summit together.

Many who took part in post summit surveying and subsequent planning meeting, including a Shakertown "think tank" organized by President Roush, indicated that that summit was perhaps the best compilation of teachers, parents, students, educators, business leaders ever organized at an education or economic event to date, and on many counts the term "home run" was used to describe the enthusiasm generated and the resulting ideas. See side bar story for more results from the summit.

Initially, BHEC will operate as a standing committee of non-profit Bluegrass Tomorrow as the consortium is in development. A Board of Directors has been appointed by respective university presidents, with the presidents acting as the executive committee of the board.

The BHEC will also seek to establish partnerships with other organizations, including ancillary membership opportunities for organizations and educational institutions that do not meet the criteria of charter membership.

Summit Roundtable Discussions after presentations resulted in over 150 different ideas to address college and career readiness.

"This is certainly one of the most important milestones of Bluegrass Tomorrow in its 24-year history," says Ron Tritschler of The Webb Companies who serves as chairman of Bluegrass Tomorrow. "However, now the important thing is have some success

County Judges and Mayors Showed Their Commitment to the Education Consortium with a Grant Award of $35,000.

achieving the goals of this new consortium. I believe the outcome will be an exceptional partnership that will lead to the development of an extraordinary Bluegrass Region."

Horseback Trails/Extension of Legacy Trails, Kentucky River Trail Envisioned, under Bluegrass Tomorrow's Conservation Corridors Council.

The idea of developing extensive horseback riding trails in the Bluegrass Region dates all the way back to the mid-1990s, when the Tourism Development Cabinet released its first ever "Strategic Master Plan for Tourism," and questioned if the Bluegrass Region is the "Horse Capital of the World" why there are not more trail riding opportunities?, and in fact, why should they not be the best trails in the world?

Bluegrass Tomorrow's President Rob Rumpke, was president of the Kentucky Tourism Council at that time, and participated in all of those discussions, and seized the opportunity when Mayor Claude Christensen of Sadieville and others from Scott County like horseman Roy Cornett, contacted Bluegrass Tomorrow about the idea of developing equine trails in Scott County and developing Sadieville as a "trail town."

There were also bicycling enthusiast groups led by Christie Robinson, wife of the late Dick Robinson, who advocated for, and have been working tirelessly on the continuation of the Legacy Trail through/around the Kentucky Horse Park and up into Georgetown.

These groups along with Fayette County representatives, began to meet in 2010 and 2011 under the banner of the Bluegrass Equine Recreational Trails Alliance and Bluegrass Tomorrow submitted

its first application for technical assistance from the National Parks Service in 2011, which was not approved.

However, perseverance paid off, and after a successful Alliance Planning Conference in August, the 2012 application to the NPS Rivers, Trails and Conservation (RTCA) Assistance Program was approved!; as one of eleven new communities and partnerships in the Southeast to receive technical and planning assistance.

The Bluegrass Bike Hike Horseback trails Alliance consists of a partnership of several local organizations and governmental units in both Fayette and Scott counties, with the goal of creating a greenway trail system in the two counties intended to become a destination recreation trail for horseback riding, hiking and biking that will link several urban, suburban and rural communities including, Lexington, Georgetown and Sadieville.

The RTCA Program will assist the project partners with public outreach, developing a greenway trail master plan, sort and long term development strategies, and recommending potential funding sources in 2013.

The vision, under the Conservation Corridors Council, is the connectivity of trails systems and the conservation of important green space throughout the Bluegrass Region. It's just a beginning in Scott and Fayette counties.

In 2012, Bluegrass Tomorrow has also been engaged in the partnership which developed the Kentucky River Water Trail Alliance, led by the Kentucky Riverkeeper organization, which is also working with the NPS RTCA program. This alliance has already developed partnerships up and down the Kentucky River and has created several new access points in developing the "Blueway Trail" on the water for canoes, kayaks, etc., and had two successful conferences in 2012.

As a result, the Kentucky River Authority will soon open locks from the Ohio River to Frankfort, opening that waterway for boaters for the first time in decades.

Bluegrass Tomorrow is also advocating for an off-water recreational trails system along the river through the Bluegrass Region counties, which was first outlined in the University of Kentucky's "Beyond The Legacy" report, released two years ago, based on several models including the Great Miami River Trail in Ohio.

The Conservation Corridors Council will also continue to work on the preservation of scenic view sheds and conservation of environmentally sensitive areas. Current points of emphasis are the U.S. 25 Small Area Plan, and

the Jessamine County Connector to I-75, and Bluegrass Tomorrow is actively engaged in both processes, serving on agency resource committees.

Bluegrass Greenvision Continues Mission to Advance Sustainability Planning in the Region.

Chaired by Bobby Clark, of Midwest Clean Energy LLC, Bluegrass Greenvision is an energy efficiency, environment and sustainability initiative, includes promotion and advocacy for individual county "green" strategic planning in 18 counties in partnership with Bluegrass PRIDE, the U.K. College of Agriculture, and the Bluegrass Area Development District, as well as Kentucky Utilities, Columbia Gas, Bluegrass Energy, Kentucky American Water and other utility companies.

In Franklin County a first-ever collaborative meeting of its type took place in September 2011 which included the City of Frankfort, Franklin County Fiscal Court and the Frankfort Plant Board in a joint meeting, and resolutions were passed forming Franklin County Greenvision as a formal commission. This formal commission continues its work and will soon hire a project manager/consultant to develop its sustainability plan.

Bluegrass Greenvision has also developed a number of resources and consultants that Bluegrass Tomorrow counties and municipalities may utilize in their "green planning" processes.

In Scott County, a public conference was held in the summer, bringing key sustainability stakeholders together to discuss opportunities, strategies and challenges, providing expert testimony on a series of sustainability challenges including, water, energy efficiency, schools, waste and recycling and more.

Bluegrass Tomorrow and its Bluegrass Greenvision partnership also supported a Bluegrass PRIDE environmental assessment study of the eight Appalachian Regional Commission (ARC) counties in the region, which has been completed. Follow-up is now essential in those counties to encourage and facilitate continued sustainability planning. Follow-up to other recent planning sessions in Jessamine County is also required.

Bluegrass Tomorrow also continues to be engaged in the Empower Lexington sustainability

plan implementation process, especially as it relates to regional strategies. BGT Secretary Blaine Early of Stites & Harbison, currently chairs this committee.

BGT's Regional Equine/ Agricultural Initiative: The Roots of Bluegrass Tomorrow.

Bluegrass Tomorrow began over 24 years ago, when key Bluegrass stakeholders like Toyota, Robert Clay, Josephine Abercrombie, and other key businesses began working to protect & promote our precious bluegrass soils and our signature industry, and that work continues today under the leadership of Chairman Dan Rosenberg, of Rosenberg Thoroughbred Consulting.

One of the committee's projects is to continue its "think tank work" to develop our next great land investment/succession conservation program, much like Bluegrass Tomorrow initiated and developed the Bluegrass Conservancy and discussions which led to the PDR Program, and eventually led to the formation of the Bluegrass Alliance.

This work is being supported by the Kentucky Thoroughbred Association, Farm Bureau, regional agriculture extension agents, the U.K. Equine Initiative and many other equine and agriculture groups. This "think tank" has met to discuss the development of creating financial products that would make central

Kentucky land more inviting for national and international investment. Bluegrass Tomorrow advocates that now is the time to be developing land investment products because even though the economy has still not recovered fully, the aging of our horse farm owners is becoming a very real concern.

The committee is also beginning to advocate for the development of the formation of county land protection organizations, much like the Fayette Alliance, because of land issues that continue to come up in local planning. This is similar to when Bluegrass Tomorrow advocated for the development of Comprehensive Planning throughout the region in its first decade.

Furthermore, discussions continue to develop an agritourism initiative and regional partnership to focus on a Nappa Valley model tourism infrastructure, stalled after six productive meetings in 2011.

The focus is to further develop the Bluegrass brand, highlighting horses, bourbon, wines and more, making the product easier to purchase for consumers (especially

access to horse farms) and to make the Bluegrass brand as recognizable as Nappa Valley. The new proposed horseback trails in Fayette and Scott County are part of this infrastructure. Bluegrass Tomorrow will continue to promote this vision to the region, and the need for more collaboration among local and state tourism and equine organizations to achieve this goal. Just another way we work to "connect the region."

Bluegrass Young Professionals Diversity Council Continues to Evolve.

The Bluegrass Young Professionals/Diversity Council, co-chaired by Rebecca Barnes of Rotoract, and Damian O'Brien of Urban League Young Professionals, is focusing on the end product of all of Bluegrass Tomorrow's initiatives: the development of creative talent in the Bluegrass, and making the Bluegrass Region a "better place to live and work," Bluegrass Tomorrow's mission statement.

Recent highlights included planning the annual "Create Bluegrass Conference," in October 2012, which included Bluegrass Tomorrow's Annual Vision Awards Breakfast and a Bluegrass 101 tour of Jessamine County and the Asbury University Communications Program, and a downtown desinations hop.

Under the leadership of Kent Lewis, a BGT board member from Hewlett Packard, the nationally renowned TEDxLex conference (TED is an acronym for Technology, Entertainment, Design) conference took place at the Kentucky Theatre with over 300 attendees listing to state of the art ideas to make region a better place to live and work. A new IF (Idea Festival) Lexington, including a YP Summit, is being planned for March 2013.

The YP Council, as regional organization of other YP organizations, also advocates for the expansion of broadband and WiFi throughout the region, and development of a minority leadership. The focus of the organization is to invite more regional chambers and YP organizations in the region to become more involved, and a Frankfort YP Day, lobbying the General Assembly has also been planned again in cooperation with Louisville and Northern Kentucky YPs.

The YP Diversity Council is a partnership with United Way Young Leaders, Rotaract, In2Lex,Urban League Young Professionals, Lexington Young Professionals Association, the 12 universities in the Bluegrass Higher Education Consortium, and regional chambers of commerce.

Collaboration Shows Great Promise

Op-Ed Published in *Herald-Leader*

Written by:

Education Collaborative with K-12 Emerges from the Bluegrass Higher Education Consortium.

LEXINGTON, Kentucky- On what do more than 160 regional education and business leaders agree?…

…The need to collaborate to help high school students and adults become more ready for college and work.

A dynamic group of leaders identified more than 150 ideas to consider at the first-ever summit for school superintendents and university presidents from the 18-county Central Kentucky region on October 26, 2012. The summit was convened by the Bluegrass Higher Education Consortium (BHEC), a collaboration of 12 higher education institutions initiated and facilitated by Bluegrass Tomorrow with major support from the Bluegrass Area Development District. The BHEC along with several K-12 district superintendents and business leaders followed up this day of visioning to consider outcomes and priorities. Several principles are key to moving forward to create potentially the most exciting educational collaborative in recent years. Here is what we think so far:

1. There must be a major transformation in how we approach career planning and preparation and how we help students to make college and career choices. K-12 partners are doing incredible work in supporting students to make good good choices for college and careers.). Parents too seek assistance for the right college fit or to help students with career exploration. But many students still fall through the cracks. On average, there is one guidance counselor for 435 Kentucky high school students. We are short-changing young people in the Bluegrass if they cannot access a support system to allow all to be successful. We must focus more on individual planning, technology, mentorships, and job connections to help students take the lead in discovering what might be possible for them in their planning for lives of work and service.

2. There must be a new focus on what skills, talents, and capacities are necessary for the emerging young adult and tomorrow's citizen-leader. To develop world-class learners prepared for global citizenship, and the most well-educated, well-rounded citizens possible will take the best work of many partners. We must develop experiences that prepare students for the opportunities they will find here in the Bluegrass. In the next few weeks and months we are committed to work to define the characteristics of this "ideal young adult" - one prepared to deal with a quickly changing global economy.

3. There must be opportunities for the well-rounded young adult to become skilled in three important disciplines: 1) STEM (Science, Technology, Engineering, Math), 2) the arts, and 3) workplace competencies. Workplace competencies generally include written and verbal communication, teamwork, interpersonal skills, problem solving and creativity, quantitative reasoning, adaptability, and a commitment to life-long learning. It is no longer acceptable for students to make singular choices or be skilled in just one area of study. Students need a variety of experiences available through the classroom curriculum, technology, participation in arts or sports activities, community service, entrepreneur experiences, or global studies and travel. Today's young adult, in a lifetime of work and service, will need to be prepared to have three to five different "careers." Only by supporting students to acquire life skills along with professional skills will they be ready for college or technical training, for starting careers, and for creating fulfilling and productive lives.

Dr. Augusta Julian, President Bluegrass Community and Technical College

Dr. Doug Whitlock, President Eastern Kentucky University

Dr. John Roush, President Centre College

4 There must be advocacy with government and legislative leaders to address the challenges posed by such an ambitious goal for learners in the Bluegrass Region—noting that such a goal may challenge the Commonwealth's educational policies.

This initiative suggests nothing less than supporting the development of well-rounded, productive, civic-minded citizens that make up a world-class workforce focused on high demand, high wage careers. Done well, this effort will transform the Bluegrass and attract national attention as a model for regional collaboration on critical education and workforce needs. Specific goals and targets will be considered that will have significant impact on our region. These include:

1. Reduce dropouts from high school and from colleges and universities.

2. Improve college-going rates.

3. Increase the number of associate and bachelor's degree holders in the Bluegrass.

4. Increase the employment opportunities for the resulting highly skilled and educated workforce.

In the coming weeks and months, BHEC will continue to collaboratively address these principles and further define goals and specific targets. We invite you to stay tuned and watch for ways to be involved. This has the potential to transform the region in ways previously unimagined.

Strategic Master Plan continued

3. Prepare a Public Outreach and Education Process on the benefits of a regional trail system in the Bluegrass area

4. Prepare a Bluegrass Bike Hike Horseback Trail Alliance Master Plan for the region based on a resource inventory and public input from stakeholders

5. Support the partnership efforts for Sadieville to become a certified Trail Town by the Kentucky Office of Adventure Tourism

TASKS

- **Outreach Meetings & Discussions**

Meetings with the Kentucky Horse Park

- Meetings with Staff
- Meetings with Board Members and Neighbors
- Task Force Meeting with the Kentucky Horse Park Board & Members
- Brainstorm opportunities and limitations for trail linkages & trailhead facilities within and around the Kentucky Horse Park
- Summarize & prioritize the recommendations
    - o Meetings with Scott County Planning
    - o Meetings with Elected Officials to discuss the project
    - o Report back to the Bluegrass Trail Alliance Committee

- **Project Partners & Alliance Meeting**
    - o Update on the outreach discussions& meetings
    - o Determine future meeting locations, dates & times
    - o Create a list of organizations and stakeholders to invite to the Bluegrass Region Trails Alliance Public Meeting
    - o Meeting invitations and promoting the public meeting by the lead partner

- **Pre-CharretteMeeting Tasks**
    - o Coordinate with the Bluegrass Area Development District for study area mapping
- Compile existing documentation of greenways and trail recommendations
- Create a base map with the existing trails, all public properties, flood plains, woodlands, existing utility right-of-ways and roadways illustrated

- Overlay the "Beyond the Legacy" document master plan recommendations for the Bluegrass region

- **One Day Charrette(Alliance Partners &Invited Stakeholders)**
    - o Project Overview
    - o Background Information
    - o Small Group Visions
    - Existing Conditions Exercise

Corridor Recommendations

- Report Back to the Large Group
    - o Discuss and Identify the Preferred Master Plan Concept
    - o Summarize the Meeting & Identify the Next Steps

- **Preferred Master Plan Synthesis & Review**
    - o Design Team to prepare a preferred master plan concept based on the recommendations of the Charrette Participants
    - o Charrette Participants Review

- **Preliminary Master Plan Concept**
    - o Design Team to refine the Master Plan Concept based on comments from the Charrette Participants Review

- **Trail Alliance Review Meeting**
    - o Review the Preliminary Master Plan Concept
    - o Discuss and Establish an Outreach Strategy
    - Identify and list key decision makers to contact to review the Preliminary Master Plan individually
    - Establish a timeframe for the Outreach Process
        - o Discuss a future Public Review Workshop
    - Identify a place, date and time for the Public Review Meeting
    - Discuss the meeting format and content
    - Identify notification process

- **Preliminary Master Plan Concept Outreach Process**
    - Key meetings with various officials, organizations, stakeholders etc. to discuss the trail project and seek support
    - Report back to the Bluegrass Trails Alliance Committee

- **Pre-Public Review Workshop Tasks**
    - o Implement a notification process
    - o Meeting preparation tasks

- **Public Review Workshop**
    - o PowerPoint presentation of the planning process
    - o Bluegrass Bike Hike Equestrian Trail Alliance Master Plan Presentation
    - o Master Plan Discussion

Post Pubic Workshop Tasks

- RTCA Tasks for the Bluegrass Bike Hike Equestrian Trail Alliance Master Plan
- Finalize the Trail Master Plan Map
- Prepare a brief summary of the Master Plan Recommendations
- Identify recommended short and long term development strategies
- Prepare a list of possible funding sources
- Bluegrass Bike Hike Equestrian Trail Alliance Master Plan Recommendations Report by Partner
- Compile all of the master plan data into a final report
- Distribute the report to all of the project partners, stakeholders and local units of government
- Include the Bluegrass Bike Hike Equestrian Trail Alliance Master Plan into the documentation required for the Kentucky Office of Adventure Tourism to certify Sadieville as a "Trail Town"
- Seek & secure agreements as required to facilitate the trail construction
- Seek funding for construction of the first phase of the project
- Plan and promote a future Grand Opening Event to celebrate the Bluegrass Bike Hike Equestrian Trail Alliance Master Plan

Strategy 3. Identify regional elected officials, stakeholders, agencies and organizations and discuss the benefits of, and obstacles to, building on the distinctive environmental resources of the region and access to those resources.

a. Educate and increase public awareness on the benefits of preservation of, and access to, private property (direct or adjacent).

b. Educate state, county and municipal transportation agencies and public organizations to create an awareness of need for public access (sidewalks, bike paths, conservation corridors, greenways, et. al.)

Strategy 4. Utilizing the "Beyond The Legacy" Report, completed by the U.K. Landscape Architecture

5th year students, as the blueprint for connectivity of a multi-modal trail system, continue to work on such initial steps may include efforts to link areas currently under protection and identify and inventory trails, preserves and other areas deemed important for their ecological characteristics including habitat, water quality and biodiversity, and scenic beauty.

A. Support and help facilitate the new Kentucky River Water Trail Alliance, including a summit meetings, and development of an "All-River" public event

B. Continue work as a member of the US 27 to I-75 Agency Committee on most environmentally responsible route for this connector highway between Jessamine County and I-75, and work with KYTC District 7 on possible inclusion of Ky. River recreational trail dollars in the Jessamine County connector project.

C. R& D on Bluegrass Army Depot and Madison County historic trails; Walk Bike Frankfort, trails planning in Clark County and other projects under consideration and in progress in surrounding counties.

Strategy 5. Work with county planning officials in the region (when comprehensive plans are under review) to consider extending linkages of trails and greenways in the LFUCG Greenway Master Plan into adjacent counties.

Strategy 6. Work with Scott County Planning on its US 25 small area plan as it relates to scenic view shed analysis and corridor planning, connectivity of trails, as well as other such roads as U.S. 68, U.S. 60 and U.S. 25, U.S. 27, U.S. 127, U.S. 421 and others that may need analysis.

Work with other partner agencies to advocate for a corridor view shed analysis study.

Strategy 7. Work in partnership with BGADD and WLEX-TV to promote a "Best Views" photography promotion, naming a Top 20 List of Best Views, and examining the feasibility of a calendar fund-raiser to be developed for the fourth quarter and holiday sales.

IIa. Regional Equine/Agricultural Initiative

Objective: Through regional collaboration, promote and protect our signature equine/agricultural industry in the Bluegrass.

Strategy 1: Facilitate discussion and collaborate with the Kentucky Thoroughbred Association, the Kentucky Thoroughbred Owners & Breeders Association, the University of Kentucky Equine Initiative, the Kentucky

Equine Education Project, Farm Bureau, Commerce Lexington, Lexington CVB, county and city governments, state tourism, state agriculture, and other possible partners, to develop a "Regional Equine/Agricultural Initiative," or authority, to take action on many of the recommendations from the LFUCG Equine Task Force and the University of Kentucky Equine Initiative.

A. Continue to involve and extend invitations to agricultural agents and agricultural leadership in surrounding counties.

B. Keep channels of communication open to support and collaborate with Commerce Lexington on Equine Development strategies contained in their economic development master plan.

Strategy 2: Continue Equine Agricultural re-investment succession "think tank" and continue discussions begun in 2011 about how to make Bluegrass land attractive to national and international investors and other unique land conservation concepts to develop the next great land preservation program.

A. Identify landowners who would be open to outside investment due to age of ownership, or other reasons, to save the land, continue farming, and discourage sale for development through shared ownership. Work with financial and land experts on new reinvestment products.

Strategy 3: Continue to focus on ag/tourism opportunities, and branding the "Bluegrass" focusing on developing infrastructure and marketing central Kentucky for equine and agritourism as does the Nappa Valley with wine and vineyards.

Strategy 4: Discuss other recommendations for possible implementation as noted in the 2008 LFUCG Equine Task Force Report.

IIb. *Bluegrass GreenVision:* Local Action Planning for Energy Efficiency & Environment.

Objective: To develop a program consisting of "Green" local action plans for energy efficiency, environment and sustainability in Bluegrass counties.

Strategy 1. Continue to cultivate the partnerships with the Bluegrass Area Development District, Bluegrass PRIDE, the U.K. College of Agriculture, Bluegrass Greenworks, and energy suppliers (including Kentucky Utilities, Bluegrass Energy, East Kentucky Power, Columbia Gas, Delta Natural Gas, et. al.) in the region.

Strategy 2. Continue to work with the regional Bluegrass GreenVison Steering Committee, which will have oversight responsibility for the entire project.

Strategy 3. Facilitate necessary meetings and public charettes in Bluegrass counties, seeking public input into the development of new "Green" plans.

- Continue work facilitating the Franklin County Greenvision Commission.
- Re-engage Greenvision Committees in Scott and Jessamine Counties to continue their work.
- Follow up Bluegrass PRIDE's Environmental Assessment Study in ARC Counties to set up cooperative and perhaps multi-county partnerships to address sustainability strategies.

Strategy 4. Develop Bluegrass GreenVision Steering Committees in each county that is made up of professionals with energy and environment expertise, solid waste coordinator, school superintendent and/or representative, UK cooperative Extension agents, representatives of city and county governments and business leaders.

Strategy 5. Continue with the vision of developing a "Bluegrass GreenVision Sustainability Alliance" of companies, school districts, governments, etc. who agree to participate in energy efficiency and local and regional goals.

VI. Fundraising & Investment

Objective: To develop a fundraising and membership development plan that "broadens the base" of current investment support.

Strategy 1.
Continue Vision Society Trustees Campaign

Goal: To develop an additional $75,000 -$100,000 each year, for the next two years 2013, 2014, to ensure the fiscal sustainability of Bluegrass Tomorrow in its immediate future, with long-term implications.

Levels:
Visionary Trustee $10,000 a year

Leadership Trustee $7,500 a year

Partnership Trustee $5,000 a year

Trustee: $2,500 a year

Strategy 1: Leverage the success of, and work to fund the new Bluegrass Higher Education Consortium, as a stand-alone organization in the future by:

- Developing Official Corporate Sponsors at the level of $5,000 per year.

- Developing a BHEC Trustees program at the level of $5,000 per year.

B. Vision Society: The Vision Society will be invited to meet twice a year, perhaps in conjunction with Board meetings, to provide input and guidance to the Board of Directors on the advancement of our vision, mission and initiatives. This gives Trustees "ownership" and "purpose."

Strategy 2: A Trustees Committee shall be reappointed and will focus on the overall financial health and long-term stability of the organization.

Strategy 3: The Trustees Committee will also look at other ways & means for Bluegrass Tomorrow including the implementation of grants research and development, and identify additional resources to research grant opportunities, in areas of education, "green" energy, environment, youth, diversity, equine, conservation, and land use planning.

a. Pursue other contractual (fee for service) opportunities for Bluegrass Tomorrow relating to our mission, vision and our key performance areas.

b. Look at mass mail, e-mail strategies to develop a multitude of small donations.

2013 Dates

Board of Directors & Executive Committee Meeting Schedule:

February 29	8:30 a.m.	**Annual Meeting**	Keeneland
March 13	8:30 a.m.	**Executive Committee**	Fayette Co. TBA
May 8	8:30 a.m.	**Executive Committee**	Regional TBA
*July 17	8:30 a.m.	**Executive Committee**	Fayette Co. TBA

*Note that this is one week later due to 4th of July.

August 14	8:30 a.m.	**Mid-Year Board Meeting**	Regional Site TBA
September 11	8:30 a.m.	**Executive Committee**	Regional Site TBA
November 13	8:30 a.m.	**Executive Committee**	Fayette Co. TBA

Special Events Schedule

March 7& 8	(Idea Festival) IF Lexington, "Creative Disruption" Locust Trace AgriScience Farm March 7, High School Students Only March 8, Young Professionals, Adults, College Students Including Regional YP Summit Luncheon
October 25 (tentative)	4th Annual Create Bluegrass Celebration 8:30 a.m. Vision Awards Breakfast

Other 2013 Standing Committees
(Members/Directors are encouraged to participate)

- Bluegrass Higher Education Consortium, 1st Wednesdays, 9 a.m. @ CPE
- Young Professionals Diversity Council, 2nd Tuesdays, time TBA
- Conservation Corridors Committee, scheduled as needed
- Bluegrass Bike Hike Horseback Trails Alliance, 2nd Thursdays, 10 a.m.
- Bluegrass Greenvision Oversight Committee, as needed
- Bluegrass Equine Agriculture Initiative, as needed
- Vision Society/Trustees Committee (fundraising) as needed

2013 Bluegrass Tomorrow Nominating Committee Report

Nominating Committee: Lenny Stoltz (Bluegrass ADD) Chair Jessamine County, Mayor Ed Burtner Winchester, Clark County, Raymond Smith Fayette County, Amy Sohner (Bluegrass PRIDE) Fayette County, Mark Shake (United Way of the Bluegrass) Fayette, Nancy Stone Jessamine, Cliff Ashburner (Wyatt Tarrant & Combs) Jefferson/Fayette, Gary Ermers (Dean Dorton Allen Ford) Jessamine, Mendi Goble (Richmond Chamber of Commerce) Madison, Daryl Smith (Kentucky Utilities) Fayette. Ex-officio: Kathy Plomin, Ron Tritschler, Larry Jones, Rob Rumpke.

Officer Elections – Term February 2013—February 2014
Chair: Kathy Plomin, Davis & Plomin, Fayette County
Vice Chair: Larry Jones, Community Trust Bank, Fayette County
Treasurer: Allen Norvell, Blue & Company, Fayette County
Secretary: Blaine Early, Stites & Harbison, Fayette County
Past Chair: Ron Tritschler, The Webb Cos., Fayette County

New Executive Committee Elections—
Term February 2013—February 2014
Judy Clabes, Kentucky Forward, Bourbon County
Bruce Simpson, Stoll Keenon Ogden, Fayette County

Returning Executive Committee Member Elections –
Term Feb. 2013—Feb. 2014
Rebecca Barnes, Merrill Lynch, Young Professionals Diversity Rep., Fayette County
Mayor Ed Burtner, Winchester, Clark County
Greg Caudill, Farmers National Bank, Boyle County
Ben Fister, GRW Inc., Fayette County
Mendi Goble, Richmond Chamber of Commerce, Madison County
Dr. Carol Hanley, University of Kentucky College of Agriculture, Fayette County
Bob Hewett, Fayette County
Dr. Augusta Julian, Bluegrass Community & Technical College, Fayette County
Greg Kessinger, First State Financial, Fayette County
Jeff Koonce, Cumberland Valley National Bank, Anderson County
Brack Marquette, Columbia Gas, Fayette County
Nelson Maynard, Kentucky Utilities, Madison County
Susan Rayer, Transylvania University, Fayette County
Dan Rosenberg, Rosenberg Thoroughbred Consulting, Woodford County
Raymond Smith, Consolidated Baptist Church, Fayette County
Lenny Stoltz, Bluegrass Area Development District, Jessamine County
Dr. Doug Whitlock, Eastern Kentucky University, Madison County
Judge Executive John Wilson, Garrard County

New At-Large Board Member Elections—
Term February 2013—February 2016

Amy Cloud, Executive Director, Jessamine County Chamber of Commerce
Steve Collins, Executive Director, Bluegrass Station, Clark County
Glenda H. George, Attorney LFUCG, Fayette County
Eric Gilliam, President St. Joseph East Hospital, Fayette County
John McPhearson, President, Lectrodryer, LLC, Madison County
Louis Prichard, President, Kentucky Bank, Bourbon County
Dr. John Roush, President, Centre College, Boyle County
Mary Dean Vertuca, CFO Traxx Inc., Jessamine County

At- Large Board Member Elections
(Reappointed to New 3-yr. Term Feb. 2013—Feb. 2016)

Dr. William Drake, Education Consultant, Woodford County
Molly Foree, Third Rock Consultants, Fayette County
Rodney Jackson, Fayette County Schools
Kyle Lake, Prosper Media Group, Fayette County
Tad Long, League of Cities, Fayette County
Bert May, Dinsmore & Stohl, Franklin/Montgomery Co.
Dan Poposki, Fifth Third Bank, Fayette County

Returning At-Large Board Members—Unexpired Terms

Clifford Ashburner, Wyatt Tarrant & Combs, Jefferson/Fayette County
Pete Chiericozzi, Mercer County
Bobby Clark, Midwest Energy LLC, Fayette County
Luther Deaton, Central Bank, Jessamine County
Phil Holoubek, LRC, Fayette County
Kent Lewis, Hewlett Packard, Fayette County
Jacob Michul, Hurt, Crosbie & May, Fayette County
Nathan Mick, SSI Worldwide, Garrard County
Danny Murphy, University of Ky. School of Law, Fayette County
Jim Newberry, Georgetown College, Scott County
John Nicholson, Kentucky Horse Park, Fayette Co.
Mark Shake, United Way of the Bluegrass, Fayette County
Daryl Smith, Kentucky Utilities, Fayette County
Amy Sohner, Bluegrass PRIDE, Fayette County
Bob Williams, Messer Construction, Fayette County
Craig Williams, Chemical Weapons Working Group, Madison County
Mike Williams, Blue Grass Energy, Jessamine County
Mayor Gary Williamson, Mt. Sterling, Montgomery County
Lu Young, Superintendent, Jessamine County Schools

Retiring Board Members

Matt Belcher, Lincoln County Economic Development, Lincoln County
Terry DeLuca, Child Care Council of Kentucky, Fayette County
Rama Dhuwaraha, formerly of University of Kentucky, Fayette County
Jamie Link, Ky. Finance Cabinet, Franklin County
Kathy Love, LifePoint Hospitals, Clark County
Don Robinson, Winter Quarter Farm, Fayette County

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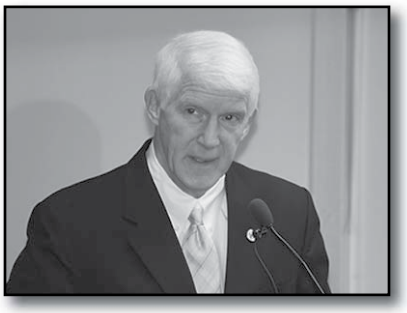
New Member Directory

Stephen D. Collins

Steve Collins is the Director of Bluegrass Station under the Department of Military affairs. Bluegrass Station has the mission of creating a positive economic impact on central Kentucky by serving as a platform for military industrial operations. Mr. Collins retired from the military in April 2008 at the rank of Major General. He held Commander or Deputy Commander assignments from Company through Major Army Command levels. He has served on the Board of Directors for the Association of the United States Army, Bluegrass Chapter and the United States Army War College Alumni Association various national committees including the Army Reserve Forces Policy Committee and the Special Forces Advisory Council. He is a member of the Kentucky Cattlemen's Association and the National Guard Association. Mr. Collins resides in Frankfort with his wife Becky and has three children and five grandchildren.

John A. Roush



John A. Roush took office on July 1, 1998, as the 20th President of Centre College. Since 1998, the College has added 15 new endowed professorships; instituted a Centre Scholars Program to honor outstanding work at the junior faculty rank; successfully revised its curriculum; finished work on the College Centre, a $24 million addition to and renovation of Crounse Hall, the College's primary academic space and library, and Sutcliffe Hall, the fitness and recreation facility at Centre; launched, in January, 2004, the Campaign for A More Perfect Centre, a $120 million capital campaign focused on endowment for student financial aid and scholarships and academic program enhancements; and, most recently, initiated an institutional planning process that holds the promise of setting a new standard for national liberal arts colleges.

Growing up in Ohio, Roush graduated from Kettering Fairmont High School where he was active in athletics, music, and theatre. He earned a bachelor's degree in English from Ohio University's

Honors College in 1972, where he graduated summa cum laude. Active in college athletics, Roush was Ohio University's Scholar Athlete of the Year and was a three-time Academic All-American in football. He completed his formal education at Miami University, earning the Master's degree in 1973 and the PhD in spring, 1979.

Roush began his career in higher education at Miami University as an assistant football coach in 1972, and then transitioned to administration in 1976, completing his work there in January, 1982 as Executive Assistant to the President.

He joined the University of Richmond in 1982 as Executive Assistant to the President and was made Vice President for Planning, Executive Assistant to the President, and Secretary to the Board of Trustees in 1990. In the late 1980s, he was identified as the intellectual "architect" in the effort to create the Jepson School of Leadership Studies, a multi-disciplinary, undergraduate degree program.

In addition to his work in higher education, Roush was a Captain in the U.S. Army. He is a regular contributor to professional journals in the areas of leadership, governance and finance in higher education, and intercollegiate sport. A member of several professional boards and organizations, Roush has been active in the Association of Governing Boards, the National Collegiate Athletic Association, the National Association of Independent Colleges and Universities, the Association of Presbyterian Colleges, the Association of Independent Kentucky Colleges and Universities, and the American Council on Education. He also remains active in civic and community affairs and the Presbyterian Church.

He and his wife, Susie Miller Roush, are the parents of two sons. Luke, 35, is a 2000 graduate of Duke (his wife is Brooke Olsen Roush; their son, Samuel Olsen Roush, was born September 6, 2003, and their daughters, Molly Olsen Roush and Annie Olsen Roush, were born March 26, 2006 and March 15, 2009, respectively), and Mark, 32, a 2003 graduate of Northwestern (his wife is Natalie Crable Roush; their son Tristan Crable Roush was born January 4, 2011). Mrs. Roush is a native of Dover, Ohio, and has a bachelor's degree from Ohio University and a master's degree from Miami University.

Amy Cloud

Amy Cloud is the Executive Director for the Jessamine County Chamber of Commerce where she oversees the daily activities of a 500+ member Chamber. Ms. Cloud has been in this position for two years. Prior to this, she served as the Executive Director of the Garrard County Chamber of Commerce in Lancaster, KY for a year and a half.

A native of Lexington, she is a graduate of the University of Kentucky.

Her Chamber experience began in 1996 after the downsizing of Sunbeam/Oster. She applied for a marketing position in the local newspaper in McMinnville, Tennessee. That position ended up being the VP of Operations at the McMinnville/Warren Co. Chamber of Commerce, where she served for two years. Her husband's career moved them to Georgia, and Amy transitioned from the public arena to the private by accepting a position as Marketing Assistant for a hotel brokerage firm in Atlanta. After a few years there and then a few years in personal property tax auditing, she became her own boss and owned a small business in the early spring of 2002.

Previously in 2000, while in Georgia, she interviewed for the Director position in Jessamine County and was one of the three finalists. However, a fellow chamber friend she knew from her time in McMinnville eventually got the job. Ironically, in late fall of 2010, she had the opportunity to interview again for the same position. Amy calls it an honor to be selected as her friends' successor and finds it a privilege to represent a thriving community such as Jessamine County.

Glenda H. George

George graduated from the University of Kentucky in 1992 with a BA in Management and from the University of Kentucky College of Law in 1995. She is currently a Managing Attorney for the Lexington-Fayette Urban County Government Department of Law. Mrs. George is a member of Alpha Kappa Alpha Sorority, Inc., and Jack and Jill of America, Inc. Mrs. George also serves as Vice-Chair of the Lyric Theatre and Cultural Arts Center Board and is the Site Coordinator for the First Bracktown Inc. Jr. BMW Academy.

Mary Dean Vertuca, CPA

Ms. Vertuca is currently the Chief Financial Officer and Treasurer of Traxx Companies and its subsidiaries. The companies are engaged in the development, ownership, and management of convenience stores, retail gasoline sales, wholesale petroleum sales, and related activities. Prior to joining Traxx Companies in 2008, she served as Controller of Four Roses Distillery LLC, where she oversaw all aspects of accounting for the international brand owned by Kirin Brewery of Japan. She was also employed by the regional CPA firm Mountjoy & Bressler, PSC for seven years, serving for the last three years as manager of attestation services. Ms. Vertuca spent several years consulting with and working for Toyota Motor Manufacturing Kentucky and Toyota Tsusho America, respectively. She received her BBA degree with an emphasis in accounting in 1988 from Eastern Kentucky University, and subsequently earned the designation of Certified Public Accountant.

Eric Gilliam

Eric Gilliam currently serves as the President of Saint Joseph East in Lexington, KY. Eric's previous roles in Saint Joseph Health System administration include President & CEO of the Continuing Care Hospital (an extended care facility) and Vice President of Ancillary Services for Saint Joseph Hospital and Saint Joseph East. During his tenure at Saint Joseph East, Eric has overseen significant and ongoing renovation of the hospital as well as the construction of an accompanying Women's Hospital which opened in March of 2009. Eric is a native of Kentucky, and grew up in Harlan County. Eric is married and has a 3-year old son. Eric enjoys spending time with family, playing golf, and fishing.

John McPhearson

John McPhearson is CEO of Lectrodryer LLC. Mr. McPhearson and his partner acquired control of Lectrodryer in 2001 after working for Lectrodryer for twelve years. Prior to joining Lectrodryer Mr. McPhearson worked for Avon Products, Tandy and American Electric Power.

Mr. McPhearson is a native of Kentucky and a graduate of The University of Kentucky. John served nine years on the Board of the Richmond Chamber Of Commerce.

During his tenure as Partner, Lectrodryer has been widely recognized for its success including, a 2005 World Trade Center Export Success Award, and awards in 2006 from the Kentucky Association Of Manufacturers as Small Manufacturer Of The Year and Industry Of The Year by the Madison County Chamber Of Commerce. In 2011 Lectrodryer exported 71.6% of its products outside the United States.

Mr. McPhearson serves on the EKU Business Advisory Council and on the Executive Board of the Kentucky World Trade Center, Chairing the Trade Education Committee.

Louis Prichard

Mr. Louis Prichard has been Chief Executive Officer and President at Kentucky Bancshares Inc. (formerly, 'Bourbon Bancshares Inc.') and its subsidiary Kentucky Bank since 2005 and 2003 respectively. Mr. Prichard served as Chief Operating Officer of Kentucky Bank from 2003 to 2004 and has been a Director at Kentucky Bancshares Inc. and Kentucky Bank since 2003. A graduate of Centre College, he has been involved with the Lexington Area Sports Authority; Paris-Bourbon County YMCA; Trustee at Centre College, Trustee at Shakertown and Paris Rotary Club. He was the former Chair of Governor's Higher Education Nominating Committee; Former Board Member of the Heart of Kentucky United Way and Past President of Heart of Danville-Main Street Program. Louis and his wife, Bennett, have two children.

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